

## Canadian Franchise Association Announces 2020 Franchisees' Choice Designees

**(Toronto, ON) May 25, 2020...** The Canadian Franchise Association (CFA) is pleased to announce the recipients of the 2020 Franchisees' Choice Designation through a video online that featured video speeches from the award winners. The CFA adapted its awards program to a video format as a result of COVID-19 physical distancing regulations, which prevented the CFA's National Convention from taking place as scheduled in April.

This is the 10th year for the annual awards program and, to recognize franchise systems that have been awarded the Franchisees' Choice Designation multiple years in a row, the CFA has introduced special 5, 6, 7, 8, 9, and 10-year logos that these companies can use to promote their consistent high marks from franchisees.

"The Canadian Franchise Association's Franchisees' Choice Designation celebrates the strength of the Canadian franchise community, especially during this time of crisis," says Sherry McNeil, CFA President & Chief Executive Officer. "Congratulations to all the Franchisees' Choice Designees this year on receiving this honour and for helping to make us Stronger Together."

The Franchisees' Choice Designees are CFA member franchise brands who voluntarily took part in an independently administered survey. Their franchisees were asked to rate the franchisor in key areas of the franchise business model, including leadership, business planning and marketing, training and support, ongoing operations and the relationship between the franchisee and franchisor.

In the due diligence process of investigating a franchise opportunity, speaking with existing franchisees about the opportunity being explored is essential. For prospective franchisees, the Franchisees' Choice Designation identifies that a franchise brand has received a solid endorsement and ratings from its franchisees. The 2020 Franchisees' Choice designees are representative of the spectrum of franchise opportunities and the diversity and excellence of CFA members.

Regardless of any awards or recognitions a franchise system may receive, the CFA strongly recommends that prospective franchisees conduct thorough due diligence. The CFA offers an array of products and events for prospective franchisees, including the CFA's official online franchise directory [LookforaFranchise.ca](http://LookforaFranchise.ca), Franchise Canada Online ([www.FranchiseCanada.Online](http://www.FranchiseCanada.Online)), the annual *Franchise Canada* Directory, and the Franchise Canada Show, Canada's ultimate franchise exhibition.

The 2020 **Franchisees' Choice Designation** video presentation will be shared through social media in June 2020. For more information about the Franchisees' Choice Designation program, visit [www.awardsprogram.ca](http://www.awardsprogram.ca).

## 2020 CFA Franchisees' Choice Designees

30 Minute Hit  
A&W Canada (6-Year Designee)  
BeaverTails (7-Year Designee)  
CertaPro Painters (10-Year Designee)  
COBS Bread (10-Year Designee)  
Cultures  
Driverseat Inc.  
Edo Japan (10-Year Designee)  
FASTSIGNS International Inc. (8-Year Designee)  
Fatburger  
Fire-Alert (7-Year Designee)  
Global Pet Foods  
Heart To Home Meals (5-Year Designee)  
Hickory Dickory Decks (5-Year Designee)  
Home Instead Senior Care (10-Year Designee)  
Inspiration Learning – Tutoring and Private School  
InXpress  
Jani-King Canada  
LeakPro International Inc.  
Liberty Tax (10-Year Designee)  
Lice Squad.com (9-Year Designee)  
MaidPro  
Mary Brown's Chicken & Taters (10-Year Designee)  
Massage Addict  
MaxWell Realty  
Megamind Abacus Academy  
Metropolitan Movers (5-Year Designee)  
Mr. Souvlaki  
Orangetheory Fitness  
Oxford Learning Centres

Paul Davis Restoration  
Pizza Nova (10-Year Designee)  
Pizza Pizza (7-Year Designee)  
Prep 'n Sell Franchising Inc.  
Print Three (7-Year Designee)  
PropertyGuys.com (10-Year Designee)  
PuroClean (9-Year Designee)  
Quesada Burritos & Tacos  
Restoration 1 Canada  
Ricky's All Day Grill  
Right at Home Canada  
Scholars Education Centre (5-Year Designee)  
Simply For Life  
Speedpro Signs (8-Year Designee)  
Spiritleaf  
Stagecoach Performing Arts  
Symposium Cafe (10-Year Designee)  
The Lunch Lady (5-Year Designee)  
THE TEN SPOT Beauty Bar (5-Year Designee)  
Triple O's  
TWO MEN AND A TRUCK (10-Year Designee)  
UCMAS Mental Math Schools (10-Year Designee)  
Villa Madina  
Wendy's Restaurants of Canada Inc.  
White Spot Restaurants (7-Year Designee)  
Willowbrae Academy  
WP Creations

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### About the Canadian Franchise Association

The Canadian Franchise Association (CFA) helps everyday Canadians realize the dream of building their own business through the power of franchising. The CFA advocates on issues that impact this dream on behalf of more than 700 corporate members and over 40,000 franchisees from many of Canada's best-known and emerging franchise brands. Beyond its role as the voice of the franchise industry, the CFA strengthens and develops franchising by delivering best-practice education and creating rewarding connections between Canadians and the opportunities in franchising. Founded in 1967, the CFA consistently advances and supports the franchise community, and is the essential resource for information, insight, and expertise through its award-winning education, events, services, and websites: [cfa.ca](http://cfa.ca) and [LookforaFranchise.ca](http://LookforaFranchise.ca).

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